

United Healthcare Organization Analysis

Posted on August 26, 2021

The United Healthcare Organization is a not-for-profit association which has been operational since as early as 1977; Dr. Paul Ellwood and Richard Burke are the founders of the organization. In the year 1960, the organization is named the Health Maintenance Organization when its name is changed to HealthCare Corporation. When the company was formed, its primary agenda was to assist people in spending their lives healthier and to create creative ideas for superior healthcare services. The company's business was centred on the usage of acclaimed medical practices in the healthcare sector, the usage of managing skills in enhanced service providers to patients, and firming up the healthcare sector. At the start of the 1990s, the company developed and registered many new members (UnitedHealth group, 2014, p.3)

Growth

United Healthcare and its sister company Optum assist around 100 million individuals all over the world. They have 160,000 employees in the United States and also serve in more than 100 nations (Strang 1997, p.166). Ever since the company started operating, it has made significant progress and expanded its services. The Company now has many healthcare-based groups and companies like Optum, United Health Foundation, and United Healthcare Children Foundation. To raise healthcare-based service suppliers, the company has set up several nursing schools to deliver nursing training to scholars so that it could raise the number of healthcare-based service suppliers. Park Lane Elementary School is one of the schools in Philadelphia. The facilities that the company offers are significantly modern compared to the novel medical-based service delivery.

The practice of online mediums in making its development and growth has proven to be very operative. The practice of online management systems has further led to providing excellent services to patients for their ease. The patients could also receive advisory services on their online platforms.

Management

The company is managed with great excellence, with offices all over the United States and distinct administrators. The Company has a headquarters in Minnesota, and the office of the company's president is also in Minnesota. All the other branches and administrators all over the United States report to the Head office (Strang, 1997).

As said before, it is a non-profit organization that mainly depends on the contribution of its members and donor funding. The funds are also gathered from the membership contribution fee with the help of a healthcare insurance structure in which all the members are charged. It is gathered from several

branches, and after that, its use is brought about at the headquarters in Minnesota. From there, any funds that are essential for expenses are sent to the particular branch once They get an endorsement by the essential budgetary authorities (United Health Group, 2014, p. 6-7).

Nurse Staffing

The whole company is completely running from donor funding and charities from the native communities in the United States. The employers of the staff include nurses, doctors, clinicians, and surgeons. The healthcare branches are situated in all the states of America. The workers work hard to make sure that proper and excellent service is provided to all the patients.

Spetz et al. (2013) have said that United Health's Groups Center for Nursing-Advancement is inspiring nurse physicians to be involved in higher-qualified programs so that they can practice with complete ability. A report prepared by the centre acknowledged that nurse doctors are working in retail hospitals and have more possibilities to provide excellent services to patients. The research has further suggested the possibility of practice by highly skilled and qualified nurses must go much higher than it is at present. The Health Group has conducted numerous studies in the healthcare sector in the United States, which assist in equipping the nurses with the needed skills and knowledge that they are required to deal with patients. The organization has further organized many nurse-training sessions wherein the nurses are provided with training on the latest developments in the field of healthcare. Through these forums, the nurses would be capable of acquiring the skills and knowledge that assist them in improving their knowledge and abilities in the healthcare sector.

Advancements in Patient Satisfaction and Service Provision

Today's world is moving to a period where individuals can have access to services at the ease of their own homes without any hurdles or work. In 2011, one of the subdivisions of the United Health named "Center for Health Reform & Modernization" in partnership with the YMCA introduced a new program with the name "the JOIN for ME Initiative." This program was aimed to involve young and overweight children from the age of 6 to 17 in a proof-based platform to help them achieve a healthier weight by reducing their calorie intake and with the help of computer and TV time screens. The program was also designed to inspire sufficient sleep and bodily and physical activities as one of the approaches to lessening weight. In that year, the organization similarly developed hi-tech and less costly hearing instruments that could help 36 million people in the United States with hearing loss. The program has further included new experiments and testing to recognize those who had hearing problems (United Health Group, 2014).

In 2012, the company introduced the My Healthcare-Cost-Estimator program, which is an online resource that delivers a complete study of prices of more than 116 sicknesses and diseases and

provides price comparisons from numerous healthcare service providers. This assists people in making wise decisions on their healthcare costs, which are based on the health cost estimator program.

In the year 2013, the company introduced Easy Book, which is an online healthcare shopping service in which clients can make a meeting online and pay for quality healthcare, frequently at a reduced price. In 2013, Optum, in partnership with the United Healthcare Group, launched the DPP (Diabetes Prevention Program). The program was launched all over the United States, inspiring a change of lifestyle as a method to deal with diabetes-based problems and helping millions of people in the United States in a very convenient way. Furthermore, they introduced the Optum 360, the latest approach to simplifying the patient billing method and improving the transparency in the price of health care to patients by many health care providers. The organization also includes a method that improves enlightened delivery revenue-based management and medical record certification facilities for big hospitals and healthcare systems.

The company has introduced Optum One, which is a calculating tool that assists skilled healthcare suppliers in engaging with patients, organizing patient-care-based services, and improving health results. Healthcare providers could examine and take firm actions on the outcomes that are obtained from Optum One.

Conclusion

United Healthcare is an energetic healthcare organization in the United States whose service facility is designed to adequately and please its clients. With technological advancements in the organization, discoveries will see it over its nonstop development and endurance in the next ten years.

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