

Travelers Great Experience (TGE) Mobile Application

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Introduction

Travellers, Great Experience (TGE) is a mobile application designed to provide information about cruise bookings, flights, accommodation, transportation, bikes, and tourists in Australia. TGEA offers a lot of packages to customers in the travelling and accommodation industry. The application provides an interface where customers can register and search various travelling services, negotiate rates, and book as well. The interface is user-friendly, and it appears on the mobile screen immediately after installation is completed. The main goal of TGE is to become the number one mobile app that provides hospitality services to travellers in Australia. However, the TGE App has features that allow travellers to search, view, book, check rates, and cancel an order, and these make the app a unique mobile app in the industry.

Most importantly, the Mobile App is designed to allow customers to book and cancel bookings as well. When a customer the booking of any of the services is provided, the App sends an immediate message to the industry affected, or the company affected through email alert and text message so that the refund can be issued to the customer. It is necessary to note that the mobile App has taps for cancelling a book, and when this happens, clients are issued their full amount. However, the refund is issued only when the service is cancelled 48 hours prior to the date of booking. This is to make sure that the companies do not lose business and make losses as well.

Customers can trust TGE as a great value package and a great experience first because it provides inclusive services on one platform. It gives people easy time to search and view various services on one platform. Second, the TGE is secure and respects the privacy of all its users or customers; therefore, customers' private details cannot be revealed to the public, and again, hacking the App is next to impossibility due to security features which have been configured. Besides providing an opportunity for customers to book services, customers can negotiate for a price and get a discount as well. It is an interface which allows customers to have an interactive booking of services. Customers can select and have a view of the room, select a seat on a flight, and schedule a time to pick up their bike and taxi. Therefore, it offers more inclusive and interactive services to people, and this makes it the number one mobile App in Australia.

The Travelers Great Experience App enhances travellers through the provision of various services needed at their fingertips. Tourists can view different services prior to the travel data and make the necessary arrangements. It is important to note that travellers or tourists will be able to make bookings when still at home, negotiate prices, and also make sure that necessary travelling

arrangements are made. It enhances tourism in the essence that many people and any person can download the Mobile App from the internet and install it free of charge, and after downloading, an individual will be able to view products, which will automatically entice people to travel to different destinations.

Moreover, the TGE Mobile App is a catalogue of various destination sites such as parks, beaches and other historical and known places, and therefore, it offers people a rare opportunity to view products and make choices to visit these sites as well. Since all the best-known tourism sites are listed on the TGE catalogue App feature, it promotes those sites and, therefore, enhances travelling and tourism. The TGE also offers discounts and coupons for travelling and tourism during specific times, and this encourages many people to travel.

The TGE mobile App would be able to provide an accurate update on scheduled flights, cruises, and other booked services. It also provides weather conditions of places a customer schedules to visit so that a customer can make any necessary adjustments. In the case of a flight delay, the app will be able to send a text message to a customer, providing a reason for the delay and the expected time of departure. TGE also updates passages on flights periodically on expected arrival to their destination, and in case of bad weather, it will update the customer as well. This is because the airline system update will be integrated with the TGE Mobile App, so all updates issued online are automatically relayed to customers who are using the TGE mobile app. Similar things will happen when a Cruise is delayed and when other changes occur to services booked by clients.

However, in bad weather conditions, the clients will also be sent an update by the system so that customers can adjust. Above all, the TGE App will also have a feature that will allow clients to make urgent reschedule of bookings and change the time for a flight and date if they experience bad weather and even if there is bad weather around airports, which affects flights.

The Travelers Great Experience (TGE) will provide other features which will make it more attractive to customers. It shall have a link to most historical sites, flight book management, cruise schedules and destinations and transportation costs and offers. This will be attractive, and therefore, many clients will be willing to use the TGE to access information, which is likely to turn into a business. The task of looking for the best destinations and hotels is very tiresome to most travellers, and the fact that the TGE will provide all this information with a button will make the mobile app attractive, and therefore, many people are expected to use it.

Object Or Action Analysis

Activity	Consists of sub-activities	Action	Object	Comments
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Download TGE Apps	Go to the internet and search for the TGE app, download it, and then install the app on your mobile phone .	Enter personal details and Confirm	Internet Search object Search query Download object	Be keen when downloading and installing the app to make sure that current personal details are keyed.
Phone menu	God to TGE and tap the app to open for use	Enter the service or product you need	Product list object Prices object	Specify the service you need and browse keenly through to keep more offers.

The Mobile App shall also have a feature for coupons and points whereby the more a client uses the mobile App to book a service, the more points are accumulated, and, therefore, the more a client uses the Mobile App, the more points are earned. These points can later be redeemed and used for travelling and even to book accommodation. Besides, the Mobile App will also have offers and discounts based on the number of users and references. The TGE will then have a feature that current clients can use to refer other people, and when such a thing happens, such a client will be able to generate some discounts on their travel arrangements immediately after the person referred makes a booking. These features will make TGE one of its kind in the Mobile App services. Mobile applications should have user-friendly features and be able to be used by anyone; therefore, the TGE will be user-friendly as well (Hopkins, 2015, p. 14).

Travellers Great Experience Wireframes

Travelers Great Experience Mobile App is a great app that will revolutionize the hospitality industry and make it possible for every traveller to enjoy booking services in their homes at their fingertips. It will address tiresome booking of services and management of travelling. The mobile app will be able to manage travelling schedules and provide accurate updates and alerts on clients' various bookings. It is, therefore, important to note that the TGE will have features for cancelling services, booking services, updates on various destinations, and other travelling management features such as destinations, parks and historical sites so that clients can be able to browse, view and book any of the destinations. The TGE will offer an inclusive package for clients so they can enjoy travelling without the stress of travelling management. TGE will do that to all its clients.

Storyboard Of Travelers Great Experience

Navigation maps of the app

Navigation maps are key features of an app which provide proper guidelines to customers on how to use the app efficiently:

List of product

1. Destinations
2. Books Hotels
3. Taxi available
4. Museums
5. Clubs

Updates

1. Airlines
2. Hotels
3. Weather
4. Politics

Cancel service

1. Flight
2. Hotel
3. Taxi or cab

Bibliography

Hopkins, F. 2015. Mobile Application User Friendly features management. *Journal of Science and Technology*, 2-38.