

Sabre Corporation Company Analysis

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Public Corporations

It's perceived as the most important invention of the twentieth century, and many countries, through their government, own public corporations. Its shares are publicly traded and are usually held by a large number of shareholders. It's known to exist under approval by an act of parliament. Additionally, it's always set out with the objective of carrying out a specific commercial activity that would benefit the nation.

Public corporations do share very many common features:

- Formed and operated basically with a service motive that is beneficial
- It's under the state government, run by corporation management, but major policies are taken by the government; this is why they are referred to as PUBLIC corporations.
- Enjoys immunity from the parliament, corporate entity had the power to acquire, hold or dispose of property; employees are not civil servants unless disputed by the government.

Sabre Corporation

Travel technology based in Southlake, Texas United States. It's known as the largest global distribution systems provider for air bookings in North America. It was founded by American Airlines in 1960 to capitalize on synergies of combining AMR information technology business under a common government. It is a leading provider of information technology solutions for the travel industry. Thirty thousand travel agencies, three million registered individual customers, and numerous corporations access information on and book reservations with more than four hundred airlines.

Its products include Trip Case, Get There, airline solutions, travel network, and hospitality solutions. Nevertheless, Sabre employs more than nine thousand employees who are known to be committed and gifted in the field of technology, hence growing faster as well. By 2016, its revenue rose to 3.37 billion, operating income 459.57 million, net income was 242.56 million dollars, and total assets 5.72 billion dollars.

Sabre is well known to be leading in various sectors as far as the transport industry is concerned.

- Known for designing, developing and implementing information technology solutions in the travel industry.
- It provides its customers with all the information necessary to buy and sell travel. As a result, it

was voted the World's leading Global distribution system. This occurred three times consecutively, evidence that it's progressing so well.

- Leading in Electronic Travel Distribution, a business bringing together travel suppliers, travel buyers and value-added intermediaries in an electronic marketplace.
- Known as a leading marketplace for traveling globally due to the fact that it's a leading technology provider to the global travel industry. Its Soft wares, data and distribution dissolutions are used by hundreds of airlines, including Alaska Airlines Corporation. Moreover, it's used by more than 400 hotels in managing passengers and guest reservations, flight operations etc.

Sabre Corporation is currently led by Kurt Ekert, its President and Chief Executive Officer. Sabre's official website is www.sabre.com.

Sabre, just like any other company, has its mission, visions and values guiding it in achieving its goals and planning for a better strategy. As a result, the company has its **MISSIONS, VISIONS AND VALUES ALIGNED THEIR STRATEGY**. To begin with, Mission is a set of task that fulfills a purpose or duty a company is trying to achieve.

Sabre Systems is a quality-driven company that has a responsibility in providing technical, scientific and management solutions to government and international clients. It is this mission that forms the current state of affairs of Sabre. It helps employees and customers to understand what it's all about. Once employees and customers already know what the company is all about, its daily activities are maintained without any rule-breaking. Furthermore, the mission moves the organization into achieving its goals or vision. Without a mission statement, Sabre couldn't have owned the most committed employees, nor could it have managed to win consecutively as the best technology travel industry. Mission defines the business, products or services and customers; it differentiates itself from other competitors by knowing what they need to do, for whom and the benefit. It's an imprinted mantra. (Sabre Corporation, 2021)

Secondly, Vision is the key goal accompany would wish to achieve. As Sabre, their main vision is to provide outstanding technical support and services to all customers across the DoD, Government agencies and industry as a corporate. Being a trusted and ethical corporate, they strive to be your company of choice. Vision is what motivates Sabre at large. For example, in 2012, Sabre managed to establish a "passport to freedom," a program geared at empowering the travel and tourism industry to end human trade and exploitation. Customer interest comes first; placing ourselves in the customer's shoes is all that drives principles. (Porter, 1985)

In addition, Sabre leadership and employees or staff, rather, are guided by key values that are strictly followed to ensure desired behaviors are maintained. They include Ethical behavior, Teamwork, Integrity, Can spirit, Professionalism, respect, adaptability, innovation and life balance. Therefore, it is through understanding values, missions and visions the company can plan a well-designed strategic plan.

ETHICS AND STANDARDS OF CONDUCT also make up Sabre, who is dedicated to conducting business with a lot of integrity. Sabre's employees have a duty to adhere to the ethical codes agreed upon so as to maintain better progress by maintaining good relations between customers, employees and the community.

- To customer: Provides better services to all its customers by meeting their required schedules and budgets. Importantly, they protect and handle information as stated by the rules and regulations.
- To suppliers: Emphasize fair competition and relationships with other corporations and maintain their responsibilities so as to remain good customers. Confidential information entrusted unto them is kept safe.
- To the community: Treat each other fairly by providing a conducive environment for all workers, healthy working conditions, protecting each other, and ensuring each other's privacy is safe.

Corporate Responsibility Mission

- Sabre has its responsibilities important to them as a leading travel company. These include DRIVE POSITIVE SOCIAL AND CHANGE TOGETHER with employees and workers, which is its corporate responsibility mission.
- SERVE serves the community well, driven by an inner passion for creating a better world for all.
- Sustain and deliver responsible technology solutions to strengthen the travel industry.
- Passport to Freedom is an initiative used to end human trafficking.

FRAMEWORK AND MANAGEMENT. Determining the approach to security at a facility includes establishing the requirements, managing security risks, planning implementations and design of a new security system. Sabre facilities are assessed by Sabre REGISTERED ASSESSOR so as to determine whether the building or infrastructure is acceptable.

GLOBALIZATION, South Lake, Texas and still have additional offices in London, Krakow, Bangalore, Montevideo and Buenos. IN 2013, it handled 85000 data per second, as revealed by the Fort Worth Star-Telegram. Operates under travel networks, airline and hospitality solutions.

Currently, it has more than 40% of the North American market, is Present in South America and is leading in Europe travel industries. Sabre has established strategic alliances with regional flag carriers penetrating it to very many continents. Today, it operates in 30,000 travel agencies and more than 70 countries across six continents. Regional management permits closer customer interaction and knowledge. Moreover, it has a strong international presence and is focused on expanding it to a global view.

Use Of Sabre Software As A Service Advantage

It's a leading technology travel industry. Able to serve its customers from wherever they are and manage information technology infrastructure. Being a software, customers are able to have their data through their airline and can enjoy 24/7 applications, tracking and security access.

References

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