How Does Hacking Relate To Entrepreneurship? What Is The Meaning Of These Terms?

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Entrepreneurship Innovation and Global Competition

Ideally, an understanding of these terms makes it possible for individuals to compete fairly in the global market and scale their operations. Business ideas exist everywhere, and it is the responsibility of an individual to act prudently in making such plans a success. An entrepreneur designs, launches, and operates a new business, mostly from a prototype. Mostly, the ventures start on a small scale, but the team must work together and scale them. Scaling a business requires the best measures to be taken into consideration since it is also likely to fail due to competition, as well as other unethical business processes such as hacking. Currently, businesses operate on internet platforms, and that not only improves communication but also opens up and makes it possible to have an international image (Adaryani et al., 2014; Aldrich, 2014).

Hacking Risks in Entrepreneurial Organizations

However, security issues arise, and certain unethical practices, such as unauthorized access to business information, have become the order of the day of late. The paper explores Rush's case study and relates it to the possibility of hacking. That helps in understanding every possible approach that entrepreneurs should embrace to emerge successful in contemporary society.

Start-Ups and the Challenge of Business Survival

In modern society, start-ups are everywhere, and people should understand all the dynamics involved to foster success on most occasions. One instance of much significance is the breakeven period, with which most people are not well conversant. Research articulates that a business process should take at least 18 months to break even. In such an instance, it is imperative for the organization and the management to embrace key processes that will create awareness and work on the cost-leadership strategy to scale operations and compete fairly in the market (Adaryani et al., 2014).

Growth of Women-Led Entrepreneurship

In the United States, start-ups have been on the rise as well since 2016, mostly involving women. The aspect of gender imbalance is currently becoming a thing of the past, and premises are likely to grow in various regions, as in the case presented by Andra Rush. The growth among women and minorities is the main reason for the bolstering of the activities, and the government should offer any necessary support to promote the trend (Jain, 2018).

Expansion of New Ventures and Economic Opportunity

According to the statistics, it is apparent that the number of new entrepreneurs is on the verge of increasing, and the rate currently stands at a value close to 15 per cent. The possibility of having over 500,000 new ventures is a result of the most effective policies set by the government. It becomes possible to improve key aspects of the lives of most individuals in society due to job creation. Moreover, the level of crime is likely to drop since millennials, as well as minorities, get engaged in some tasks that improve key aspects of their lives. Even though such steps are evident, it is still below the pre-recession peak, and the government must act to improve the state.

Government Support and Long-Term Development

It is necessary to understand that two years is not enough, and the issue could have started decades ago. However, the trend is commendable, and the government needs to have all the best approaches to ensure such growth. The amount of money spent on curbing criminal activities alone is enough to offer loans to foster the development as well as the growth of a start-up. Additionally, the government is likely to get returns since such businesses pay taxes. The government can use the money raised in such an instance to foster infrastructural and social development agendas in the region. Such motives will ensure sustainability and make it possible to have a productive life that caters to the well-being of current and future generations (Adaryani et al., 2014).

Leadership Change and Women Entrepreneurs

Change is necessary for the business sector, and it is a good move that women such as Rush are leading the change. People should understand that everything should happen at the right time and that they should make good use of all the available resources. Even though resources and expertise might be limited initially, as in Rush’s case, it is imperative to start with the existing ones and work on scaling operations. Taking risks is part of business, and it is not given that what you study should pin you down due to the enumerations given. Even though Rush was an experienced nurse and even

went ahead to secure an MBA, that never limited her from following her passion. In certain instances, it might be an uphill task to define what works best for a person. However, with the help of other stakeholders in society, the approach becomes a reality. Other individuals managed to enlighten Rush on the possibility of her becoming successful in the transportation industry. Taking a chance brought about tremendous achievements for her (Jain, 2018).

Gender Trends in New Business Formation

According to statistics, it is evident that women form a larger part of new entrepreneurs, and that currently stands at a figure close to 40 per cent. Even though men currently dominate the field, new ones are not as high as those presented by women. Initially, society considered certain tasks, such as driving, to be men-oriented and gave minimal support to women in such fields. That, according to the case study, is never the case since Rush managed to survive and excel despite all the challenges that exist in the premise. What makes a person a successful entrepreneur? Women are likely to succeed since they take opportunities at the right time. They are opportunistic compared to men, who consider some factors before embarking on a given activity. Even though risk analysis is important in business, it is prudent to act accordingly at the right time and ensure success as well as growth. Being opportunistic denotes the fact that an entity is willing to utilize an opportunity without experiencing uncertainties such as the loss of a job. According to Rush's case, she was competent enough in the nursing profession and could earn enough money. However, two things came up. That is the existence of an opportunity as well as interest due to effective listening skills. Customers need the right support to enable growth. That is an aspect that Rush demonstrated and contributed to her support (Jain, 2018).

Youth Entrepreneurship and Financial Barriers

Most entrepreneurs are also below 34 years of age, according to the data from the United States business domains. Even though such individuals are trying their very best to make it in the field, they still face some challenges. These challenges are mostly related to finances. That is the point that requires government intervention to create a stable state that will foster growth and make it possible to meet key demands. Even though Rush developed an interest in the same, it was necessary for her to look for like-minded individuals with whom to execute the plans, since that is the surest way to grow together and make it possible to address key demands of the business (Adaryani et al., 2014).

Cybercrime and Organizational Security

Cybercrime is common in most parts of the world, and every entrepreneur should understand the key steps to secure operations within the organization. The terrorist attack, which occurred on September 11, was a serious threat to the progress of the organization, and it was imperative to take measures

into consideration to improve such growth and make it possible to handle normal operations. The incident relates to hacking, and various steps, as listed below, are helpful in most cases. First, there is the need for logical security measures. Logical measures deal with the protection of the internal processes within the system. For instance, the use of passwords, which should be updated on a regular basis, is mandatory. Rush should be able to take such an approach into consideration since it is likely to protect key business processes and make it safe to operate in various environments.

Virtual Data Rooms and Information Protection

The use of virtual data rooms is also a way to protect against hacking within an organization. Since Rush managed to diversify the workforce, there is a need for a plan that is likely to protect employees as they share sensitive data. That is possible once the organization embraces VDR. The approach is online-based and mostly helps in handling the organization's financial processes. Moreover, there is the possibility of storing legal prospects related to the organization. In ensuring the success of the organization, there is a need to understand aspects of intellectual property rights, which the system takes into consideration.

Cybersecurity Insurance and Risk Transfer

The last approach that the organization can embrace is cybersecurity insurance. The insurance is not for cars within the organization. According to the instance depicted in the case study, it is evident that the act of terrorism was likely to hurt the organization in some ways. That prompts the need for insurance to safeguard key data within the premises. The closure of the business is likely to materialize in case key processes are compromised, and that is likely to make it hard to meet the ultimate needs of the organization. In the field of business, accessibility is crucial, and there is a need for the right interventions to ensure success in operations. The success of such interventions requires the support of every stakeholder in fostering such success.

Conclusion on Entrepreneurship and Hacking

In conclusion, it is imperative to highlight certain facts related to the discussion, and doing so will make it possible to grow key aspects of the case. Business is all about taking risks, and that brings the need to evaluate every instance as it arises. Even though it is a nice move to start a business, there is a need to understand every risk associated with it to make it happen. Most risks are technological, and that requires premises to understand all the technological steps that should be applied to achieve the best in the market. In a nutshell, the following are the existing points that form the basis of the research (Adaryani et al., 2014; Aldrich, 2014; Jain, 2018).

- A business process should take at least 18 months to break even
- In the United States, start-ups have been on the rise as well since 2016, and mostly involve

women

- According to the statistics, it is apparent that the number of new entrepreneurs is on the verge of increasing, and the rate currently stands at a value close to 15 per cent
- The possibility of having over 500,000 new ventures is a result of the most effective policies set by the government
- Most entrepreneurs are also below 34 years of age, according to the data from the United States business domains
- According to statistics, it is evident that women form a larger part of new entrepreneurs, and that currently stands at a figure close to 40 per cent
- Most business premises in contemporary society fail due to cyber-related threats
- Every business should understand the best approaches to address such concerns to compete fairly in the market
- The use of strong passwords is one of the logical issues to address the concern
- The use of VDR is also an instance that is helpful in the process, and that makes it possible to handle key processes within the organization

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