

Discretionary Benefits for Employees

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Employee benefits are an important part of modern compensation systems. In addition to wages or salaries, many employers provide benefits such as health insurance, retirement plans, paid leave, life insurance, disability coverage, wellness programs, tuition assistance, and flexible work arrangements. Some benefits are required by law, while others are discretionary benefits offered voluntarily by employers. Discretionary benefits are not always legally required, but they are often used to attract, motivate, and retain employees. However, even when benefits are voluntary, employers must communicate them clearly and honestly. This essay discusses three statements about employee benefit communication and explains why proper communication is essential in the workplace.

Statement 1: It is neither essential nor lawfully required to notify employees of their benefit offerings or elections — False

This statement is false because employers are often legally required to inform employees about certain benefit offerings, rights, and elections. Although not every benefit is required by law, many employee benefit plans are regulated by legal standards. For example, in the United States, retirement and health benefit plans covered by the Employee Retirement Income Security Act require employers or plan administrators to provide employees with important plan information. Employees need to understand what benefits are available, when they become eligible, how to enroll, how to make claims, and what rights they have under the plan.

Benefit communication is not only a legal matter but also an ethical responsibility. Employees cannot make informed decisions if they do not understand their available benefits. For example, if an employee is eligible for health insurance, retirement contributions, or paid leave but is not informed about these options, the employee may lose valuable support. Similarly, if employees are not told about deadlines for enrollment or benefit elections, they may miss opportunities that affect their financial security and personal well-being.

Employers also benefit from clear communication. When workers understand their benefit packages, they are more likely to appreciate the full value of their compensation. Many employees only focus on their salary and may not realize that benefits add significant value to their total reward package. Clear communication helps employees feel valued, reduces confusion, and prevents disputes between workers and management. Therefore, informing employees about benefits is both legally important and practically beneficial.

Statement 2: It is ideal for workers to have a choice in the compensations they receive — True

This statement is true because employees have different needs depending on their age, family responsibilities, health conditions, financial goals, and career stage. A single benefit package may not satisfy every employee equally. For example, a young employee may value tuition assistance, career development, or flexible work schedules, while an older employee may place more importance on retirement benefits or health coverage. Similarly, employees with families may value dependent care assistance or family health insurance more than single employees.

Allowing employees to choose from different benefit options can increase satisfaction and motivation. Flexible benefit plans, sometimes known as cafeteria-style plans, allow employees to select benefits that best match their personal needs. This approach gives workers a sense of control and makes the benefit system more meaningful. When employees are involved in choosing their benefits, they are more likely to understand and value them.

However, choice must be supported by proper information. Too many options can confuse employees if employers do not provide guidance. Employers should explain benefit options through orientation sessions, employee handbooks, benefit fairs, workshops, online portals, brochures, and individual support. They can also provide paycheck statements that show the employer's cost of benefits, helping employees understand the real value of their compensation package.

Education is especially important for complex benefits such as retirement savings, health insurance, and disability coverage. Storms (2002) argues that employees value their benefits more when they understand how those benefits protect their retirement savings. This shows that benefit communication should not be treated as a one-time announcement. Instead, it should be an ongoing process that helps employees make informed choices throughout their employment.

Statement 3: There are no legal requirements that control the type and frequency of benefit communication — False

This statement is also false. In many cases, laws and regulations control what benefit information must be communicated, how it must be presented, and when it must be provided. For example, employees may need to receive plan descriptions, enrollment notices, summaries of coverage, continuation coverage notices, and updates when benefit plans change. The exact requirements depend on the country, industry, plan type, and size of the organization.

In the United States, certain employee benefit plans require formal disclosure documents. A Summary

Plan Description explains the main features of a benefit plan in language that participants can understand. If a plan is changed, employees may need to receive a revised plan description or a summary of material modifications. Health benefit plans may also require a Summary of Benefits and Coverage, which helps employees compare coverage options and understand costs, limitations, and covered services. These requirements show that benefit communication is not simply a matter of employer preference.

Legal communication requirements protect both employees and employers. Employees are protected because they receive information about their rights, choices, and obligations. Employers are protected because clear communication reduces misunderstandings and helps demonstrate compliance with legal duties. Poor communication can result in employee dissatisfaction, complaints, penalties, and legal disputes.

It is also important for employers to distinguish between mandatory benefits and discretionary benefits. Mandatory benefits are those required by law, such as certain types of leave, workers' compensation, unemployment insurance, or required health-plan notices depending on jurisdiction. Discretionary benefits are optional benefits that employers choose to provide, such as tuition assistance, wellness programs, gym memberships, performance bonuses, or extra paid leave. Even when benefits are discretionary, employers should communicate eligibility rules, limitations, and procedures clearly to avoid confusion or perceptions of unfairness.

Importance of Effective Benefit Communication

Effective benefit communication improves employee trust and workplace satisfaction. When employees understand their benefits, they are more likely to use them properly. For instance, an employee who understands preventive health coverage may be more likely to seek early medical care. An employee who understands retirement savings options may be more likely to contribute regularly. In this way, benefit communication supports both employee welfare and organizational stability.

Poor communication, on the other hand, can make even a strong benefit package seem weak. Employees may ignore valuable benefits simply because they do not understand them. They may also become frustrated if they discover benefits too late or misunderstand eligibility requirements. Therefore, employers should not only provide benefits but also explain them in a clear, timely, and accessible manner.

Employers can improve communication by using multiple methods. Written documents are important, but they should be supported by meetings, online resources, frequently asked questions, and human resource support. Communication should also be simple and free from unnecessary technical language. Employees should understand what each benefit means, how it works, what it costs, and how it affects them.

Conclusion

Discretionary benefits play a significant role in employee compensation and organizational success. They help employers attract and retain workers while improving employee satisfaction and loyalty. However, benefit programs are only effective when employees understand them. It is false to say that employers do not need to notify employees about benefit offerings or elections, because many benefit plans involve legal communication duties. It is true that employees should have some choice in their compensation and benefit packages, but that choice must be supported by clear guidance. It is also false to claim that there are no legal requirements controlling benefit communication, since many laws regulate benefit disclosures, notices, and updates. Overall, employers should treat benefit communication as both a legal responsibility and a key part of ethical human resource management.

Reference List

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