

# Cracking Cancer Article Analysis

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## Summary 1: *Cracking Cancer—The Nature of Things with David Suzuki*

The CBC documentary *Cracking Cancer* follows patients with advanced cancers who entered British Columbia's Personalized Onco-Genomics program, commonly called POG. The original summary correctly identifies the program's central strategy: researchers compare molecular information from a patient's tumor with normal cells to identify alterations that may be driving cancer and to search for an available treatment. The documentary presents precision oncology through individual experiences of uncertainty, hope, response, and resistance. It does not demonstrate that genomic testing cures most advanced cancers. It shows how detailed tumor analysis can occasionally reveal a treatment option that would not have been selected through tumor location and standard pathology alone. (BC Cancer, 2017; Canadian Broadcasting Corporation, 2017; Laskin, 2015)

## Zuri Scrivens's Case

Zuri Scrivens entered the program after breast cancer had spread to other parts of her body, including the liver and lymph nodes. Her situation was medically serious and personally urgent because she was raising a young child. POG analysis identified a molecular pathway that suggested a possible response to a medicine better known for another clinical use, described in the documentary as a diabetes drug. This type of treatment repurposing can occur when evidence suggests that a drug affects a pathway active in the tumor. It should not be described as diabetes medicine generally curing breast cancer.

## Response Is Not the Same as Cure

The original essay says Scrivens "fully recovered from cancer." Precision-oncology reports require more careful language. A patient may experience a partial response, complete response, remission, stable disease, or prolonged control. These outcomes are important but do not always mean every cancer cell has been eliminated permanently. Advanced cancers can develop resistance or recur. The documentary's strength lies in showing an exceptional response while preserving the uncertainty surrounding experimental treatment.

# Personalized Onco-Genomics

POG was designed for patients with advanced or treatment-resistant cancer. Researchers perform extensive sequencing and other molecular analysis on tumor tissue and compare it with normal DNA. A multidisciplinary team interprets alterations, biological pathways, the scientific literature, approved medicines, off-label options, and clinical trials. The process is more complex than matching one mutation with one drug. Tumors can contain many alterations, most of which are not actionable or may not be true drivers of disease.

## Tumor-Normal Comparison

Comparing tumor DNA with normal DNA helps distinguish somatic changes acquired by cancer cells from inherited variants present throughout the body. Somatic mutations usually cannot be passed to children. A tumor-normal comparison can also reveal a possible inherited cancer-risk variant, which may require confirmation through a dedicated germline test and genetic counseling. Patients should understand before testing that results can have implications for biological relatives.

## What “Actionable” Means

An alteration is actionable when it can reasonably influence diagnosis, prognosis, treatment, or trial selection. Levels of evidence vary. A biomarker may predict response to an approved treatment for the same cancer, suggest off-label use of a drug approved for another cancer, qualify the patient for a trial, or rest only on laboratory evidence. Calling every detected alteration actionable would exaggerate the test’s utility. Molecular tumor boards help rank evidence and consider the patient’s condition, prior therapy, organ function, and goals.

## Drug Repurposing

Repurposing uses an existing drug for a disease or molecular target beyond its usual indication. Advantages may include known dosing and safety information. Limitations remain: the dose needed to affect a tumor may differ, evidence may come from small studies, insurance may not cover off-label use, and biological plausibility does not guarantee benefit. Scrivens’s case demonstrates the potential of repurposing but cannot establish effectiveness for all patients with the same cancer type.

## Clinical Trials

Many POG patients had few standard options and entered a research environment. Clinical trials test safety, dosing, activity, and outcomes under defined protocols. Enrollment does not guarantee

benefit. Participants may experience side effects or receive no useful molecular match. Ethical consent should explain experimental status, alternatives, privacy, return of results, and whether costs are covered. Hope is compatible with honesty about uncertainty.

## The Documentary's Human Perspective

*Cracking Cancer* is effective because it connects complex genomics with patients' lives. Molecular reports can appear abstract, while patients experience symptoms, caregiving, waiting, fear, and limited time. The film avoids presenting scientists as detached technicians; it shows clinicians and researchers interpreting incomplete evidence. Its emotional force should not lead viewers to assume that every success story represents the average outcome.

## Summary 2: "Genome Research Gave Life Back to West Van Cancer Survivor"

The second article describes a woman identified as Woodworth who developed ovarian cancer in later adulthood. She underwent surgery and multiple rounds of chemotherapy, then experienced recurrence. Her clinicians referred her to the POG program, where molecular analysis identified evidence supporting treatment with olaparib, marketed as Lynparza. The original summary accurately emphasizes the importance of tumor profiling and her strong response. It should clarify that olaparib is a PARP inhibitor used in molecularly defined ovarian and other cancers and that an exceptional response does not establish a universal result.

## Ovarian Cancer and Recurrence

Ovarian cancer is often diagnosed after disease has spread because early symptoms can be vague and no general-population screening test has shown sufficient benefit for routine use. Treatment commonly includes surgery and platinum-based chemotherapy, with additional therapy determined by tumor type, stage, molecular features, response, and recurrence. Some patients respond strongly and later relapse. Recurrence does not mean previous treatment was useless; it reflects the biological capacity of surviving cancer cells to grow again.

## PARP Inhibitors

PARP inhibitors interfere with cellular repair of DNA damage. Tumors with defects in homologous recombination repair, including some with BRCA1 or BRCA2 alterations, may be particularly vulnerable. Olaparib has approved uses that depend on cancer type, disease setting, prior treatment, and biomarker or clinical criteria. The drug can produce important benefit but also adverse effects

and resistance. Treatment requires oncology supervision and monitoring.

## “Super Responder”

A super responder is an informal term for a patient whose cancer responds unusually well or for an unusually long period. Studying exceptional responders can reveal biological features that guide future research. The term should not imply that the response resulted from stronger character or superior effort. It describes a treatment outcome. Researchers examine these cases to identify biomarkers, immune factors, drug metabolism, or tumor dependencies that may be useful for others.

## Two Narratives, One Research Model

Scrivens and Woodworth had different cancers and treatment histories, but both narratives illustrate the POG model. Standard treatment was followed by advanced disease or recurrence; tumor and normal samples were analyzed; a multidisciplinary team identified a potentially relevant treatment; and the patient experienced a notable response. The cases demonstrate possibility rather than certainty. Precision oncology is most persuasive when individual narratives are placed within systematic outcome data.

## Precision Medicine

The National Cancer Institute defines precision medicine as using information about genes, proteins, environment, and lifestyle to prevent, diagnose, or treat disease. In cancer, it often means using specific information about the tumor to guide diagnosis, treatment, or prognosis. Precision does not mean perfect prediction. It means decisions are informed by more detailed biological evidence than tumor location alone. Standard pathology, imaging, stage, symptoms, prior response, and patient preferences remain essential.

## Biomarker Testing

Biomarker testing can examine genes, proteins, immune markers, gene expression, or other tumor features. Some tests assess one marker; others use multigene panels, whole-exome sequencing, whole-genome sequencing, or liquid biopsy. The test chosen should fit the clinical question. More data are not always more useful. Broad sequencing can identify numerous variants of uncertain significance that do not guide treatment. (National Cancer Institute, 2021)

## Targeted Therapy

Targeted therapies act on proteins or pathways involved in cancer-cell growth, division, survival, or spread. They include small-molecule drugs and monoclonal antibodies. A target must be present and biologically relevant, but that alone may not produce response. The cancer may use alternative pathways, contain resistant subclones, or acquire new mutations. Targeted therapy can be highly effective in selected patients and ineffective in others with superficially similar disease. (National Cancer Institute, 2025)

## Immunotherapy Biomarkers

Biomarker testing can also help identify candidates for immunotherapy. Markers such as mismatch-repair deficiency, microsatellite instability, PD-L1 expression, or tumor mutational burden may be relevant in defined settings. These biomarkers are imperfect. Some patients without a high marker respond, while some with the marker do not. Clinical context and the approved indication matter.

## Tissue-Agnostic Treatments

Some treatments are approved according to a biomarker found across different tumor types rather than the organ where cancer began. These tissue-agnostic approvals represent an important development in precision medicine. They do not make tumor type irrelevant. The same alteration can behave differently according to tissue, coexisting mutations, and prior therapy. Pathology and molecular findings must be interpreted together.

## Why Testing Does Not Help Everyone

A biopsy may be unsafe or yield too little tissue. Testing may reveal no actionable biomarker, or the matching drug may be unavailable, unaffordable, or accessible only through a distant trial. Even when a match exists, the treatment may not work. NCI notes that tumor cells within one patient can contain different biomarkers and that testing provides a snapshot at one moment. A therapy may kill sensitive cells while resistant cells continue growing.

## Tumor Heterogeneity

Heterogeneity exists between patients, among tumors in one patient, and within one tumor. A biopsy samples a limited area. Metastases may differ from the original cancer, and treatment can select resistant populations. Liquid biopsy can sometimes detect circulating tumor DNA from several sites, but it also has sensitivity and interpretation limits. Repeat testing may be useful when disease

progresses, provided the result can influence care.

## Resistance

Resistance can be primary, when the cancer never responds, or acquired, when response is followed by progression. Mechanisms include target alteration, pathway bypass, drug efflux, changes in the tumor environment, and clonal evolution. Studying resistance can lead to combination therapy or next-generation drugs. It also shows why a dramatic early response should not automatically be labeled cure.

## Molecular Tumor Boards

A molecular tumor board may include oncologists, pathologists, geneticists, bioinformaticians, pharmacists, researchers, and genetic counselors. The team reviews the molecular report and clinical history, ranks evidence, and considers treatment access. This multidisciplinary interpretation is one of precision oncology's most important features. A software-generated list of drugs cannot replace judgment about disease context and patient condition.

## Off-Label Treatment

Off-label use means prescribing an approved drug outside the exact indication in its regulatory label. It is legal in many settings and can be evidence-based, especially in oncology. It can also rest on weak evidence and may not be covered by insurance. The clinician should explain the evidence level, alternatives, expected benefit, toxicity, and cost. Off-label does not mean experimental in every case, but it requires transparent reasoning.

## Access and Equity

Comprehensive genomic testing and matched drugs are not available equally. Patients at large cancer centers may have greater access to sequencing, tumor boards, trials, travel support, and specialist interpretation. Insurance, geography, race, income, language, and disability influence participation. Precision medicine risks widening disparity if the technology improves while access remains concentrated. Research programs should include diverse populations so biomarkers and outcomes are not based mainly on selected groups.

## Turnaround Time

Patients with advanced cancer may not be able to wait many weeks for tissue acquisition, sequencing, analysis, and drug approval. Programs need reliable turnaround and a plan for treatment while results are pending. A result arriving after clinical deterioration may have little practical value. The usefulness of testing therefore depends on workflow as well as scientific sophistication.

## Cost

Costs include biopsy, sequencing, interpretation, confirmatory tests, travel, treatment, and monitoring. Research programs may cover some expenses, while routine care depends on public or private coverage. A matched drug can be unaffordable even when the test is covered. Economic evaluation should examine whether testing changes treatment and outcomes, not simply whether sequencing costs have fallen.

## Consent and Privacy

Genomic data are uniquely identifying and may reveal inherited risk. Consent should explain storage, future research, data sharing, recontact, incidental findings, and the limits of confidentiality. Patients should understand the difference between tumor findings and confirmed inherited variants. Family implications may create emotional and ethical questions that benefit from genetic counseling.

## Incidental Germline Findings

A tumor-normal analysis can suggest an inherited mutation relevant to the patient and relatives. The finding usually requires confirmation in a certified clinical germline test before family decisions are made. The patient should choose, within program and legal limits, which results they want returned. Relatives may benefit from counseling and testing, but the patient's privacy remains important.

## Evidence From Exceptional Responses

Exceptional responses are scientifically valuable because they generate hypotheses. Researchers can compare responders with nonresponders and study archived tissue, immune environment, or resistance. A case report cannot estimate the probability of benefit. It becomes stronger when combined with prospective trials and replication. The documentary and article should therefore inspire research rather than replace it.

## Standard Care and Precision Care

Precision oncology is sometimes contrasted with “one-size-fits-all” medicine, but standard oncology is already individualized through cancer type, stage, pathology, age, organ function, comorbidity, and patient preference. Molecular information adds another layer. Standard therapy may remain the best-supported option even when sequencing is available. New technology should complement rather than devalue treatments that improve survival for broad groups.

## Patient Goals

A technically matched therapy may not fit every patient’s goals. Toxicity, clinic visits, time with family, cost, and likelihood of benefit matter. Some patients prioritize aggressive treatment; others prioritize comfort or fewer hospital visits. Shared decision-making includes the option not to pursue an experimental match. Precision medicine should mean care aligned with the person, not only with the tumor’s molecular profile.

## How the Two Sources Communicate Hope

The documentary and article use individual stories to make complex science understandable. This is effective but can create availability bias: memorable responders seem more common than they are. Responsible communication includes patients who receive no match, cannot access a drug, experience toxicity, or develop resistance. Hope is strongest when it is grounded in truthful probabilities and continued support regardless of response.

## Overall Evaluation

Both sources show the value of integrating genomics with clinical judgment. They accurately present tumor sequencing as a method for identifying possible treatment pathways in advanced cancer. Their limitation is the natural emphasis on exceptional responders. The cases should not be interpreted as evidence that every patient needs whole-genome sequencing or that repurposed drugs routinely cure metastatic disease. The broader lesson is that research can turn an unusual response into biological knowledge that improves future care.

## Conclusion

*Cracking Cancer* and the Woodworth article present precision oncology through patients whose advanced cancers responded unusually well to molecularly informed treatment. POG compares tumor and normal data, interprets possible drivers, and connects evidence with approved drugs, off-label

options, or trials. Scrivens's response to a repurposed medicine and Woodworth's response to olaparib demonstrate the promise of the approach without proving universal benefit or permanent cure. Biomarker testing may produce no actionable result, and matched treatment may fail because of heterogeneity, resistance, access, or weak evidence. Precision oncology is most responsible when it combines rigorous science, multidisciplinary interpretation, consent, equity, realistic communication, and the patient's goals.

## References

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