Contemporary Business Technology and Economic Inequality in the United States

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Amazon started as a premise offering low-quality products. It is argued that 'Whole Foods' was the only product that the organization delivered at a significantly higher price. Due to the notion that the quality of the meals is incomparable with other products, it was necessary to have a higher price. However, the company has lowered its price, hoping to gain access to more customers. On the other hand, customers tend to attribute the lowering of prices to low quality. Amazon must ensure that its customers do not lose trust in Whole Foods.

Social Media and Its Impact on US Business

The evolution of information communication technology has transformed the way individuals communicate and transact (Acemoglu & Restrepo, 2020). For instance, with the development of internet-enabled mobile devices, individuals are able to make transactions from distant places. The rise of advanced devices has led to the boom of numerous social media sites. Regardless of the advantages a business might experience from campaigning through social media platforms, it is a place where the name of a business is at risk of being tarnished by anyone. The United States entrepreneurs have learned to make good use of social media by initiating incites, offering targeted products, stimulating demand, and other beneficial activities.

The 2016 US Presidential Elections and the Impact on Management Issues and Corporations

There are a number of points to consider regarding the 2016 presidential elections in the United States. First is the health policies each of the candidates seems to have. Human resource management might be forced to make unnecessary changes, which might affect the way health insurance is offered. Trump is expected to halt major businesses in the states. Human resource management is left without the necessary tools to enable it to continue with the employer's health benefits. The fact that Clinton might enact the Paycheck Fairness Act would require all management to revise their packages (compensation).

Status of the Trump Presidency

Since the United States president was inaugurated in office in 2017, various forms of progress have been noted. Major achievements by the president include the withdrawal of America from the Trans-Pacific Partnership. The president has also issued an order that bars the entry of citizens from certain countries into the United States. There are, however, notable failures by the US president, such as the failure of the Affordable Care Act. The bill is reported to have failed in the Senate in December 2017. Trump is an inspiration to women; however, the empowerment is claimed to be accidental.

CYBER ATTACKS on Governments, Businesses, Individuals, Banks, and the US Political System

The WannaCry cyber attack is one of the notable attacks that affected a huge number of businesses, including public offices. The attacks are believed to affect most businesses that had not applied the released antimalware software by Microsoft (MS17-010). Other cyber attacks aimed at government and individual businesses include the Macron Company Hack; the government of the United States is, however, putting in place measures aimed at eliminating possible future attacks with the application service, such as the federal cyber chief initiated by the United States President Obama. It is reported that none of the cyber attacks managed to hit the fifth level of the grading system.

Off-Shoring and Out-Sourcing US Jobs to Foreign Countries

The concept of the American government outsourcing jobs from neighboring countries has faced criticism from various organizations. The industries that are affected by the outsourcing issue include call centers, technology-related companies, human resources, and manufacturing firms. The activity has adverse effects on the economy of the United States. First, outsourcing raises the level of unemployment among the United States citizens. Companies might end up moving their operations overseas. The cure to the problems would be to make sure that the United States citizens have the required skills to work on outsourced projects.

Minimum Wage and Low-Paid Workers

Women are among the least-paid workers in the United States (Piketty, 2014). It is the responsibility of the government and social partners to make sure there is equality. Also, they should make sure that the effects of prices on the various elements, such as household, investment, consumption, and demand, are also monitored. There is hope for individuals with low earnings after the new national

minimum wage. Individuals earning $694.90 weekly have an increment of $22.20. The rise continues on a relatively well-laid-out scale; the 3.3 percent increase is also part of the government's plan to introduce equality.

Diversity in the US Jobs Work Force

There is a disparity in how individuals have access to jobs in the federal government. The minority group continues to have minimal participation in civilian work. Hispanics are significantly underrepresented due to their small number. It is undeniable that minority groups face challenges while trying to gain access to federal jobs. The government should ensure there is equality among the workforce and also in terms of the employment of civil rights executives. The best way for underrepresented groups to have access to jobs is to have well-structured documents and friends to provide connections pertaining to new vacancies.

Gay Marriage/Partners Impact on Health Insurance, Life Insurance, & other Benefits; also jobs.

The problems with marriage between the same genders have implications, such as the individual taking the insurance cost and the healthcare cost. There is low coverage from employment firms for heterosexual couples. The effect results in a decline in the number of insured individuals. The exclusion of the parties (gay men and women) from the Civil Marriage Act was a route to unequal access to healthcare services (coverage). There exists the probable event where the cost of healthcare is pushed to both the public and these individuals.

Sexual Harassment Scandals at FOX Cable News and at other firms

Bill O'Reilly's case is among the famous presented cases by Fox News. The individual is reported to have placed $32 million to settle the sexual harassment allegations. O'Reilly is said to have sent gay and other sexually explicit content to the news analyst Lis Wiehl. Regardless of the individual settling the claims, the news company ended up renewing the contract.

Income Gap World Wide

The level of income inequality globally has continued to change with time. For the last two centuries, global income inequality reports show that income has increased, but the number is now falling. However, global inequality is still at a higher level, which is expected to remain high. One of the

reasons behind this is the diverse income distribution between countries. Nations should work to minimize individual income inequality by maximizing job opportunities.

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